

CHENEY HALL FOUNDATION, INC.
MINUTES OF NOVEMBER 14, 2012 MEETING

Present: Kim Ashton, Sarah Burke, Lynne Ferrigno, Teresa Ike, Geoffrey Naab, Dave Newirth, Mike Pohl, Greg Simmons, Andy Vincens.

Excused: Joyce Hodgson, Rob Huestis, and Donna Mercier.

The meeting was called to order at 6:08 p.m. by President Naab.

MINUTES – A motion was made by Mr. Newirth, seconded by Ms. Burke, to approve the minutes of the October 10, 2012 meeting as submitted. The motion carried unanimously.

TREASURER'S REPORT – The Treasurer's report for October was distributed. Mr. Pohl moved to accept the report for filing. Mr. Newirth seconded. The motion carried unanimously. A copy of the report is included with these minutes.

LTM REPORT – Mr. Newirth read Ms. Hodgson's report. Ms. Hodgson is working on the last week promotion for 1776 and would like to thank Chris Huestis for the beautiful photographs used to set the scene for the marketing effort. Promotion for the Christmas Tea is also continuing and LTM currently has 60 participants signed up for the event.

LTM has finalized the 2013 season subscription brochure which will be mailed out in December. The renewing subscribers are coming in pretty regularly. They have included a survey with the tickets and plan to use some of the quotes of loyal customers in the promotion. Other promotions for subscriptions include supplements in the Journal Inquirer, distribution at the MCC film series, Imagine Main Street, Manchester Road Race, Hartford News which is now partnering with the Hartford Courant, solicitation via the playbill, forms left near the Silk Room, e-blasts via Isabel and website friends.

LTM presented their "story" to the Greater Hartford Arts Council at a meeting last Thursday. Ms. Hodgson was able to meet with the liaison from that organization several weeks ago, had a wonderful conversation, toured the building and saw the volunteers at work.

On November 26th and 27th Ms. Hodgson will be hearing the results of the 2012 Arts & Economic Prosperity Report, a study conducted by Americans for the Arts on both a national and local level and hopes that the incoming Board President and Artistic Chairperson will also attend. At this event they will hear both days from Randy Cohen, Vice President of Research at Americans for the Arts. The meetings will be held at Hartford Stage and the Bushnell and LTM will be able to take promotional materials for distribution.

Ms. Hodgson is working with Jack Peak, who produces a show called Manchester Review to advertise the 2013 season; she is also working with Ginny Wolf for her radio show and Janice Luise for the West of the River cable entertainment show she produces in Simsbury.

BUILDING REPORT – Mr. Newirth reported that the steps on the side of the building exiting on Elm Street are in need of repair; he is worried that they would not pass an inspection and the building may be forced to close as they are currently unsafe. The stage door that also exits onto Elm Street is coming apart. Mr. Vincens pointed out that the double doors going into the HVAC area also need work done on them. Mr. Newirth provided a report of bills incurred to date totaling \$4,106.18, reduced by the amount LTM is required to pay of \$1,500.00 and further reduced by the amount Cheney Hall Foundation already paid of \$800.72 leaves a balance due of \$1,805.46. Mr. Newirth made a motion to reimburse LTM for the expenses, Mr. Vincens seconded, the motion carried unanimously.

FUNDRAISING COMMITTEE REPORT – Ms. Ashton provided an update to the Mardi Gras Fundraiser scheduled for February 2, and asked if anyone had any comments on the materials previously provided via email. Mr. Naab thanked the fundraising group for their efforts and complimented them on the letters as written. Ms. Ashton will prepare the letters for Mr. Naab's signature and continue to work on the big donor list. After that they will concentrate on communication to past donors and cold contacts. A meeting to continue work on the fundraising effort was scheduled for Thursday, November 29th at Mr. Naab's office.

NOMINATING COMMITTEE – Mr. Pohl provided an update on the efforts of the nominating committee to find replacements for members who are not continuing and determine the officer positions. The nominating committee recommends the following: President – Mr. Pohl; Vice President – Mr. Newirth; Treasurer – Mr. Simmons; Secretary Ms. Burke. There was some discussion regarding any conflict of interest for Mr. Newirth being the Vice President of the Foundation and a member of the LTM board. Mr. Naab indicated this would not create a conflict. Mr. Pohl asked members for recommendations to fill the two vacancies and suggested we look to replace the legal expertise we are losing with Mr. Naab's departure. Several people were suggested and Mr. Pohl will contact them to see if they are interested. Mr. Pohl recommended we have a Governance Committee in place to locate people willing to serve on the Board when vacancies occur.

OLD BUSINESS – None


NEW BUSINESS – None

ITEMS FOR NEXT AGENDA – Annual Meeting.

ADJOURNMENT – The meeting was adjourned at 6:58 p.m. Next meeting Wednesday, December 12th.

Respectfully submitted,
Greg Simmons, Secretary

Checking Account Activity		\$
9/28/12 Statement Balance		1,662.28
No activity		
10/31/12 Statement Balance		1,662.28
OTHER ACCOUNT BALANCES		AMT \$
Savings Account	9/28/12	44,310.85
The Phoenix 30 shares (Stock value at acquisition, 9-14-04)		313.50
TOTAL ASSETS		46,286.63


Teresa W. Ike
Treasurer

Note: Portion of assets Dedicated to Elevator \$7,800.00
Portion of assets Dedicated to Roof Repair \$16,977.00
Portion of assets Dedicated to HVAC Replacement \$10,000.00
Portion of assets Dedicated as the Capital Reserve Account \$5,000.00